

Richard

I am an experienced business adviser, mentor, and growth strategist with a passion for helping business owners achieve sustainable success. Throughout my career, I have worked with organisations of all sizes, combining strategic thinking with practical commercial experience to help leaders overcome challenges, improve performance, and realise their ambitions.

I believe that successful organisations are built on strong leadership, sound decision-making, and a willingness to embrace change, and I enjoy helping clients develop the confidence and capability needed to move their organisations forward.

Over the years, I have developed expertise across strategic planning, business development, marketing, change management, leadership development, and organisational performance. Having worked within both large corporate environments and smaller entrepreneurial businesses, I understand the realities and pressures that business leaders face. This experience enables me to provide advice that is grounded in practical application rather than theory, helping clients navigate complexity and make informed decisions with confidence.

A significant part of my professional life has been dedicated to mentoring and supporting business leaders. Through my involvement with the Staffordshire Chambers of Commerce mentoring programme, I have worked with entrepreneurs and business owners at different stages of their journey, helping them tackle challenges, seize opportunities, and achieve their goals. I take a supportive but challenging approach to mentoring, encouraging individuals to think differently, focus on what matters most, and take meaningful action.



I am also passionate about contributing to the wider business community. I have held leadership roles within Burton Business Club, including serving as Chair and later Vice Chair, where I helped strengthen connections between local businesses and promote collaboration across the region. Building strong business networks and supporting local enterprise remain important aspects of my work.

Beyond business, I am actively involved in community and charitable activities. I serve as Lay Vice-Chair of the Parochial Church Council at St Werburgh's Church in Hanbury, where I support a range of initiatives that contribute to the wellbeing of the local community. I believe that strong communities and successful businesses go hand in hand, and I value opportunities to make a positive contribution beyond the commercial world.

My goal is simple: to help people gain clarity, make better decisions, and achieve lasting success. Through a combination of commercial experience, strategic insight, and a genuine commitment to helping others succeed.

